**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 11/16/2016

**Time:** 7:00pm

**Location:** 3rd Floor Conference Room, Borough Municipal Building

**Present:**

* John Graziano
* Suzanne Osborne
* Matt Zaccone
* Jenn Ellis
* Paul Laman

**Absent with Notice:**

* Elisa Kolenut

**Absent without Notice:**

**Meeting Discussion:**

* Approved October meeting minutes.
* Discussed presentation to the Planning Board. They suggested for a small town theme downtown to include a review by a commission such as the EDC prior to coming to the Planning Board. They did not suggest creating an ordinance requiring the small town theme.
* Discussed creating a recruitment message for the Borough Facebook page.
* Follow up on discussion of advertising for businesses on the borough
* Discussed welcome packet concept including Jenn and Matt soliciting interest from the businesses. Discussed the logistics of this including s
* Discussed leveriging a neighboring town’s planning to research and better understand setting up concerts in the park. Also discussed partnering with the Library to potential fundraising events.
* Discussed the schedule for next year’s EDC meetings. The Commission agreed that Thursday nights will work going forward; however, we will get the approval of the other EDC members that were absent and with Jane McCarthy to determine availability for the Council Chambers.

**Action Items for Next Meeting:**

* John Graziano to follow up with the Mayor for a sample of the welcome kit.
* John Graziano to share survey with School Board (George Hagel).
* Suzanne Osborne to research ordinances in neighboring town and how we can look to get these ordinances on the books.
* Jenn to draft a mock up of requirements for small town for future developers.
* John Graziano to reach out to the Mayor to follow up on granting of admin rights to the Borough Facebook page. We would like to post the survey results and send a thank you to residents.
* Send survey to Jenn.
* Jenn to create recruiting write up for Borough Facebook page.
* John to follow up with Mayor to see if they send welcome kits to renters like in Avalon Bay.
* John Graziano to reach out to Jane for days available for meetings next year.